

### CUSTOM EMAIL RATES

List Size	NET Rate
0-10,000	\$2,000
10k-15k	\$2,500
15k-20k	\$3,000
20k-25k+	\$3,500

### Filter Options

**Business/Organization Type:** College/University, High School/School District/Private School, Parks & Rec. Community/Municipal Recreation, Health Club, Private Sports/Recreation Center, Architectural/Specialty Design Firms, YMCA/YWCA, JCC, Business/Program Management Consulting Firm, Dealer/Distributor, Police/Fire Dept/Law Enforcement, Pro Sports, Corporate Rec/Fitness Center, Manufacturer, Wellness Center/Hospital/Clinic, Amateur/Governmental Sports Organization, Military, Hotel/Resort, Stadium/Arena, Church, Commercial Sportsplex

**Job Title:** Athletic Director, Director, Executive Dir./CEO/Pres./Owner/V.P., Associate/Assistant Athletic Director, Manager, Coordinator, Recreation/Intramural Dir./Assoc. Dir., Athletic Trainer, Parks & Rec. Director/Commissioner/Supt., Architect/Consultant/Facilities Planner, Sergeant/Lieutenant/Captain/Chief

**Location:** State, Region, Distance from Zip Code

**Engagement:** Print, Email, Web, AB Show

**Activity:** Email Opens, Email Clicks, Web Visits

**Topics of Interest:** Content Topics/Categories Being Read Most Often

**Areas of Involvement:** Athletics, Recreation, Fitness/Wellness, Aquatics, Security, Facility Design, Facility Operations

# Athletic Business

35,750+

MAGAZINE  
SUBSCRIBERS

130,000+

MONTHLY WEBSITE  
PAGEVIEWS

18,220+

SOCIAL MEDIA  
CONNECTIONS

2,000+

ANNUAL AB SHOW  
ATTENDEES

\*Exact numbers may fluctuate as subscriber list grows over time.

## GET STARTED



**CHARLI MUCHOW**

East Sales | (608) 729-4216  
[charli@athleticbusiness.com](mailto:charli@athleticbusiness.com)



**DIANE EBNER**

West Sales | (608) 729-4189  
[diane@athleticbusiness.com](mailto:diane@athleticbusiness.com)